

Headquarters Case Study



Headquarters in Burbank is known for the art and science of image finishing. Purveyors of Data Based Post Production and specialists in dailies, digital intermediate, color grading, visual effects, and finishing, the team at Headquarters delivers dozens of episodic TV series, features, and independent films every year. Recent projects include work for Netflix (“Fuller House”, “Dolly Parton’s Heartstrings”, “Quincy”), Disney Channel (“Bunk’d”, “Coop & Cami Ask the World”), Starz (“Now Apocalypse” by Gregg Araki and Steven Soderbergh), and American Skin - Nate Parker director / Spike Lee executive producer.

Headquarters was founded by Bob Brian, Ed Migliore, and Richard Garibaldi, industry veterans with big facility experience. “The advent of file-based workflows allowed us to realize our vision for an artist- driven studio where we could focus on quality and satisfying our clients.” tells Headquarters president, Bob Brian. “We do long-form work with lots of media, and the finishing process can cause anxiety for the creative crew. It’s the culmination of a lot of work and they need to trust we have the infrastructure necessary to see it to fruition.”

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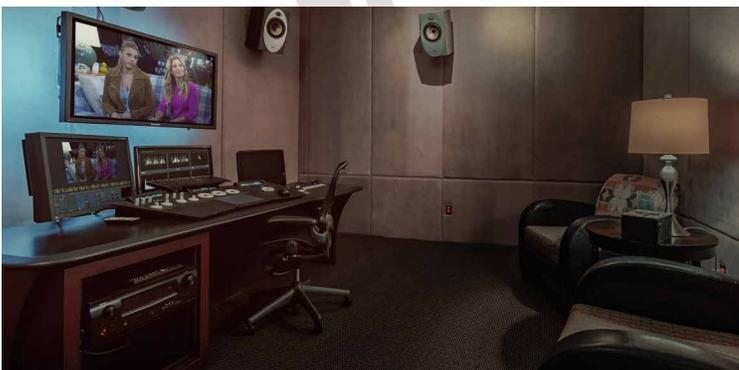
The high-end finishing work that Headquarters does is handled by a team of visual effects and DI artists, colorists, and online/finishing editors using tools from Avid, Blackmagic, Autodesk, Adobe, the Foundry, and Colorfront. Toby Rogers, a DI finishing editor and engineer specialist, works with the infrastructure and workflow at the facility.

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“Local storage is ok for small projects with one artist, but as soon as you have two or more people working on a production, need to work in parallel, or have a deadline, you need central storage,” says Rogers.

During the process of selecting the platform for facility, the Headquarters team knew they needed an open, cross-platform system that would facilitate a myriad of clients. ALT Systems, also of Burbank, supplied a Tiger Technology Tiger Serve media workflow system, including Tiger Store and Tiger Spaces, to manage a petabyte of Infortrend storage. This system delivers all the high-res video streams to the creative suites, and the Tiger Serve includes failover capability for maximum uptime and reliability. Tiger Bridge handles storage capacity, media management, and backups. The artists can share and collaborate on projects, move from room to room, and access all media from anywhere in the studio.



Bob Brian says “We are doing high-end work on high profile projects and the Tiger system works very well for us. The agility and flexibility allow us to be efficient and productive, and our artists can concentrate on their craft. We get the functionality and performance we need with a licensing model and price point that makes sense for our company.”