

Tiger Technology for Small & Medium-sized Businesses

Nowadays, most SMB companies are still using on-premises infrastructure to store and manage their data locally. A very low percentage of SMB customers are leveraging or even considering moving to the cloud even though it has many advantages. These include data resiliency & data protection, data accessibility, improved efficiency and increased productivity. Despite the numerous benefits of cloud adoption, companies are still reluctant to choose the cloud because of concerns about costs, complexity, and security.

The main challenges of adopting the cloud as part of the data strategy of SMBs:

Legacy Lock & Proprietary Formats

The biggest hurdle that any business must overcome at the very beginning is legacy lock. This has to do with the inability of traditional applications to access cloud storage directly. When starting to move data to the cloud, businesses are very careful not to undermine any future steps in their digital transformation strategy by putting their data in a proprietary format, and so being locked in by the vendor.

Cost

Cost is still the dominant factor that SMB companies are concerned about. Even as cloud services prices go down and the value they provide goes up, most businesses pay close attention to the cost of cloud adoption and the potential additional egress costs during their risk assessment.

Security & Business Continuity

When considering new solutions, companies do not want to change their workflow and existing user access & permissions. Ensuring business continuity is a key factor and any risk of disrupting operations ranks high in risk assessment strategies, especially in small and medium enterprises.

Complexity

SMBs are very reluctant to adopt complex solutions that are difficult to maintain. They prefer not to change or disrupt their current workflow because that involves the introduction of a new UI and further training of all employees, and they see moving to the cloud as a source of more admin complexities and a burden on management.



Tiger Technology gives you the tools that help you build a successful data management strategy.

Tiger Technology offers solutions designed to address the main challenges that businesses face when migrating to or adopting the cloud in their current storage infrastructure. Regardless of whether organizations wish to migrate to the cloud or build hybrid workflows, Tiger Technology provides seamless and cost-effective data management solutions to ensure their transition is as smooth and easy as possible.

Introducing Tiger Bridge

Tiger Bridge is a software-only solution that seamlessly blends local and cloud/multi-cloud storage and enables hybrid workflows. Tiger Bridge is also the ideal solution for SMB organizations looking to build a future-proof cloud migration strategy.

No Proprietary Formats & No Vendor Lock-in

Tiger Bridge preserves your data as folders and files, giving you constant transparent access to any cloud provider. This allows you to have a flexible long-term data management strategy and the ability to switch cloud providers or return on premises easily without any extra costs associated with vendor lock-in. Your data is always easily retrievable.

No Disruption to Your Workflows

Tiger Bridge integrates into your file system connecting it seamlessly to any cloud provider of your choice. Your team can work uninterrupted while simple data management policies operate in the background to enable hybrid workflows.

No IT Complexities

Tiger Bridge is a software-only solution that requires no additional hardware and virtual appliances. It only takes minutes to install and configure with easy setup of basic and advanced policies such as automatic replication and reclaim source space, which can be based on size, last access time, or used capacity threshold.

Tiger Bridge supports all major public cloud providers

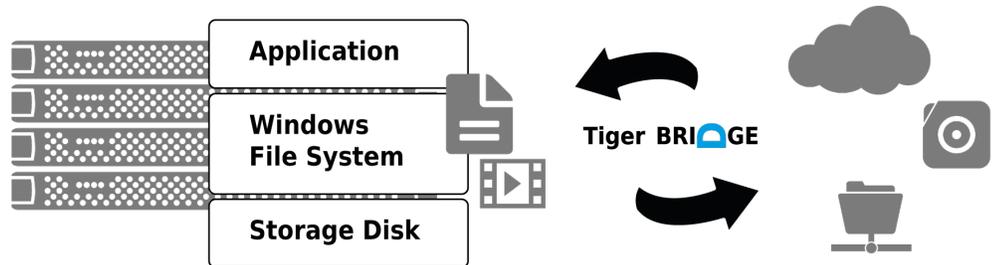


Reduced Capital Costs

With Tiger Bridge you can continue to use your existing local infrastructure and leverage the benefits of the cloud as your data requirements grow, without the need to invest in more hardware. Tiger Bridge keeps the data that you currently use locally and allows you to save on costs by moving your less frequently accessed data to lower-cost tiers in the cloud. Your data remains visible and easily accessible.

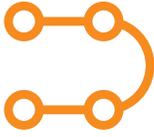
Ensuring Business Continuity

Tiger Bridge enables organizations to quickly resume operations with the shortest downtime in case of a ransomware attack or a natural disaster. Thanks to unlimited cloud-enabled versioning control Tiger Bridge delivers Continuous Data Protection (CDP) against file deletion, viruses, and ransomware attacks.



1. Tiger Bridge connects local storage and/or SMB/NFS shares with cloud storage or local disk/tape library storage.
2. Tiger Bridge replicates local files and folders to the right tier in their native format with all Active Directory permissions & file attributes preserved.
3. Existing applications and workflows continue to access the same data without any disruption.

Tiger Bridge Highlights



No Disruption to Existing Workflows



No IT Complexities



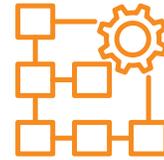
No Costly Vendor Lock-in



Cost Optimization



Disaster Recovery & Ransomware Protection



AD Permissions & File Attributes Preserved

About Tiger Technology

Customers in over 120 countries use Tiger Technology solutions to make their data management and project workflows easier. The company has been developing high-speed NAS/SAN file system sharing, virtual volume set and virtual project workspace management, software-only Windows cloud extension technology, and HSM tiering and synchronization solutions since 2003. Tiger enables organizations of any size and scale to manage their digital assets on premises, in public cloud, or with a hybrid model. Tiger Technology has been identified by Endeavour as one of the foremost cloud technology providers on the market today.

Ready to try it for yourself?
[Get Tiger Bridge](#) now without any commitment.

Get in touch with sales@tiger-technology.com to find out how Tiger Bridge can be the solution for your specific data management requirements and request a demo.